

Dr. Jeanne B. Gleason
Professor, Director of Media Productions
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New Mexico State University
Biosketch with Emphasis on International Work



Background

With more than 35 years experience as a media educator, instructional designer and developer of innovative media, I teach others to analyze learners' needs and then develop creative media and instructional coursework to best reach the audience. As a professor at New Mexico State University, I have developed a creative team of experts in video, animation, games and Web applications, and have directed award-winning innovative educational media, including learning animations, games, online educational programs and videos. I have worked in 18 countries creating videos and TV documentaries and conducting short courses in the use of video and computers to create highly effective communications tools.

Degrees

Doctorate (EdD), Virginia Polytechnic Institute and State University, 1991, Educational Technology
Master of Science, New Mexico State University, 1977, Television & Family Studies
Bachelor of Science, New Mexico State University, 1975, Journalism & Family Studies
Bachelor of Arts, New Mexico State University, 1975, Mass Communications

Research and Professional Experience

- Since 2005 Director of Media Productions/Professor, New Mexico State University.
1991–2005 Professor, Instructional Designer and Executive Producer, Multimedia and Video Supervisor, Agricultural Communications, New Mexico State University.
2004–2005: Sabbatical in China creating educational media for Kunming International Academy and International Development Extension resources.
1998–1999: Sabbatical at Smithsonian Institution, Washington D.C., Director of Digital Desert Library & Distance Outreach National Curriculum Project.
1989–1990: Sabbatical at Virginia Polytechnic Institute and State University, Project Manager of USDA's First National CD-ROM Sampler.
1975–1991 Associate Professor, Assistant Professor, Instructor in Agricultural Communications, NMSU.
1986–1987: Acting Department Head, Agricultural Communications, NMSU.

Selected Honors

- NMSU International Programs Globalization Award
- Recognized as an NMSU "Millionaire" for annual grant funding exceeding \$1 million
- Recognized by the International Association of Communications Excellence (ACE) as a leader in Information Technology and Interactive & Online Media (including ACE Gold awards for Interactive Media Programs, Media & Web Graphics, Diversity Programs, Distance Education, and Electronic Media)
- NSF Food Safety Leadership Award in Education • USDA Diversity Award
- NMSU Outstanding Research Faculty Award • NMSU Distinguished Faculty Award.

International Experience

China – Consultant & Media Trainer with the China Agricultural Broadcasting & Television School (CABTS), Ministry of Agriculture, where I taught programs in interactive and online education, DACUM, Social Media and Innovative Extension Media Programs. Also represented the US Department of Agriculture and New Mexico State University on two Scientific Exchange Teams in China. Taught during workshops, conferences and study tours for the China Ministry of Agriculture's CABTS in 2003, 2004, 2008, 2009, 2011, 2013, 2014, 2015, and 2016.

Iraq – Leader of NMSU's Communications Training Program for three years (2008–2010) for Iraqi Agricultural Extension Revitalization headed by Texas A&M University. Designed and implemented advanced communication training for the Iraqi Ministry of Agriculture Extension outreach team. *Training included Photoshop, video editing with Final Cut Pro, Audio editing, Page Layout, PowerPoint.*

Honduras – Consultant to Zamorano Agricultural University and American Distance Education Association (2008) – *Trained university staff in photography, distance education techniques, creation of DVDs and multimedia technologies.*

Afghanistan – Lead Communications Trainer and Extension Communicator (2008–2009). Designed and implemented communications program for Afghanistan Water, Agriculture, and Technology Transfer project. *Trained Afghan professionals to meet in-country communications needs.*

Thailand – Produced a mini-documentary (2010), *Providing Health Services in Isolated Communities*, about a medical ship built in Phuket, Thailand, to provide medical services to remote islands and isolated beach communities.

Mexico – Co-Director of Video Productions (TDY 2004) documenting women cultivating and collecting traditional healing herbs and their collaboration with American Scientists to identify herbs as candidates for further laboratory exploration. Produced *Ancient Roots, Modern Medicine – Mexico.*

Curaçao – Co-Director of Video Productions (TDY 2003) in Curaçao, Dutch Antilles, documenting women working as healers collecting and using traditional healing herbs and using techniques developed by their African and Native American ancestors. Also documented local efforts to preserve indigenous plant species as well as plant collaborations with American scientists. Produced *Ancient Roots, Modern Medicine – Curaçao.*

France – Director & Videographer (2004) NMSU *NMSU Performance Choir Tour of French Cathedrals.*

Jordan – Co-Director of Video Productions (2002) documenting the women who serve as healers to the Bedouin nomads of the Badia of Jordan and women who cultivate small home gardens of medicinal plants to generate needed funds for their families. Also documented economic development projects for village women. Produced *Ancient Roots, Modern Medicine – Curaçao.*

England – Director & Videographer (1998) NMSU *NMSU Performance Choir Tour of English Cathedrals.*

Fiji – Co-Director of Extension Media (TDY 2001). Worked with scientists from the Secretariat of the Pacific Community to create educational videos on sanitation in village butchering for use by paraprofessionals in training program designed to stop the spread of animal diseases in village herds.

Egypt & Jordan – Co-Director of Video Productions (1996) documenting village agricultural projects and scientific and agricultural work in desert restoration for the International Arid Lands Consortium. Documentary broadcast on Jordanian national TV.

Australia & Israel – Co-Director of Video Productions (1994) documenting comparative scientific and agricultural work in desert restoration for the International Arid Lands Consortium. Produced broadcast quality documentary aired on Australian Discovery Channel.

Guatemala, Mexico & The Bahamas – Co-Director of Video Productions (1990) documenting village agriculture and environmental degradation of ecosystems once home to endangered plant species. Produced broadcast quality documentary for the Smithsonian Institution and the United Nations World Food Day.

Honduras – Director & Videographer (1985) of a documentary about NMSU's multi-year agricultural project in Honduras.